



Economic Development e-News 1.31.17

*News and Information from the Accomack-
Northampton Planning District Commission
Economic Development Office*

A-N Economic Development Committee New & Information

- At their January meeting, the Accomack-Northampton Planning District Commission appointed **Donald Hart** (A-NPDC Accomack Seat) and **Roland Bailey** (A-NPDC Northampton Seat) to the Economic Development Committee. Hart and Bailey will also serve as the A-NPDC's representatives on the Hampton Roads GO Virginia council.
- The remaining Economic Development Committee vacancies will be filled at the next meeting of the EDC in late February/early March.
- Work on the recently awarded **Building Collaborative Communities Grant** has begun. A group of stakeholders is being identified to discuss the feasibility of a regional **small business incubator** and **community commercial kitchen**. If you are interested in joining the project team contact Caroline Bott at cbott@a-npdc.org or 757.787.2936.
- The A-NPDC and the Economic Development Committee have both endorsed the **Wallops Build-Out Project** as a "high-priority" project from the Eastern Shore for GO Virginia funding. The proposed project would support the construction of three separate facilities on Wallops Island: a payload processing facility; UVS hanger; and a deep water UVS dock.

CommitteeMembers

*Peter Bale
John Chandler
Tommy Clark
Kevin Dennis
Ava Gabrielle-Wise
Jarrod Goodman
Charles Kellam
John LeCato
Arthur Leonard
Robert Marsh
Andy Mason
Caroline Massey
Charlie Russell
Linda Thomas-Glover*

Technical Advisors

*John Andrzejewski
Steve Miner*

Staff

*Curtis Smith
csmith@a-npdc.org
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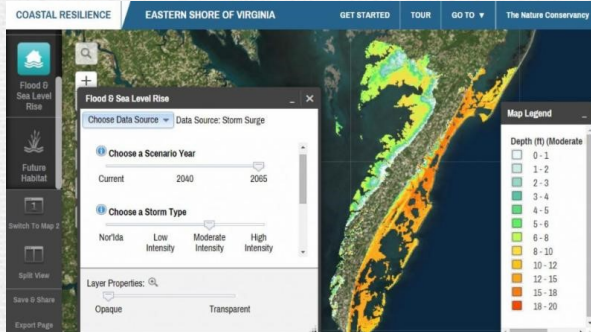
*Caroline Bott
cbott@a-npdc.org
757.787.2936 x111
Tuesday - Thursday*

[Click Here to See 6 Tools Every Small Business Owner Needs to Succeed in 2017 From the U.S. Small Business Administration](#)

**Governor McAuliffe Announces First
Craft Brewery on Virginia's Eastern
Shore**



[Click here to read the full press release.](#)



The Virginia Eastern Shore Coastal Resilience Open House

Assessing Risk & Identifying Solutions for Coastal Flooding, Sea-Level Rise, & Habitat Changes

Thursday, February 16

Eastern Shore Community College
Workforce Development Center 29300
Lankford Highway
Melfa, Virginia

Join us to learn more about the Virginia Eastern Shore Coastal Resilience project designed to provide the local community with innovative tools and approaches to assess risk due to coastal flooding and storms and take actions to enhance resilience for nature and people. The open house is an opportunity for you to provide feedback on the project and help guide its future development based on community needs.

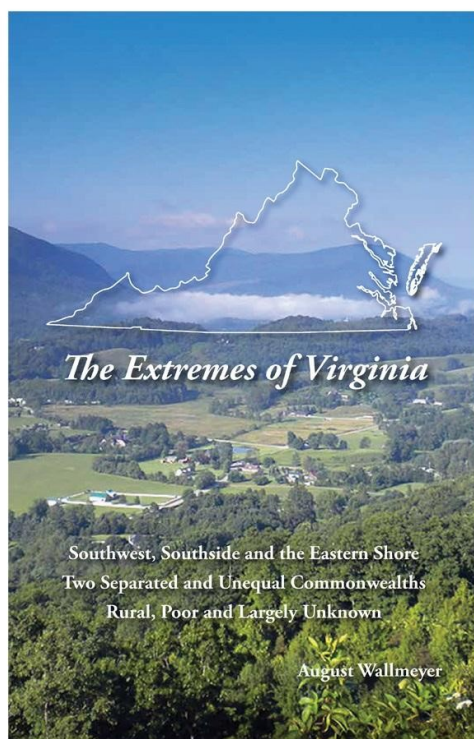
Free & Open to the Public!

6:00-7:00 P.M. Plenary Presentations

7:00-8:30 P.M. Tour Stations to Learn

More About The New Online Tool & Nature-Based Solutions

COASTALRESILIENCE.ORG/VIRGINIA



The Extremes of Virginia Symposium

Southwest, Southside and the Eastern Shore: Two Separated and Unequal Commonwealth - Rural, Poor, and Largely Unknown

Monday, February 13 at 5:30 PM
Eastern Shore Community College
Workforce Development Center
29300 Lankford Highway
Melfa, Virginia

**RSVP by calling the Chamber at
(757) 787-2460**

Deadline: February 6th by 5 p.m.

Light refreshments! Reservation required.

This event is sponsored by:
ESVA Chamber of Commerce

ESVA Chamber of Commerce Foundation
Small Business Development Center

Economic Development Research

2017 Public Policy Poll: Economic Development and Workforce Training

Conducted by the Center for Public Policy at the L. Douglas Wilder School of Government and Public Affairs at Virginia Commonwealth University the poll found strong support for continued funding for workforce training and development. [Click here to read the report.](#)

Economic Mobility: Research & Ideas on Strengthening Families, Communities & the Economy

Economic Mobility: Research & Ideas on Strengthening Families, Communities & the Economy is a new publication released by the Federal Reserve Bank of St. Louis and the Board of Governors of the Federal Reserve System. The authors of the essays in this volume explore a range of issues and concepts central to understanding how—and how well—people are able to move economically. [Download Book \(PDF\)](#)

Webinars from SCORE



Trademarks and Copyrights for Entrepreneurs and Small Businesses

From the onset of the creation of a business name, it is important from the trademark perspective to determine whether that name is viable. The name may be already in use or it may be too descriptive; it may also be weak and therefore difficult to protect. This presentation will help you understand the risks of not undertaking a proper trademark clearance and the benefits it will derive from trademark and copyright registration.

This webinar will focus on:

- What can be trademarked
- How to determine if your trademark is available for use
- The trademark process
- What can be protected by Copyright Law
- The copyright process
- A comparison of copyrights and trademarks



Social Media 101: Raise Awareness and Engage Customers

Don't miss this 1-hour workshop to learn the keys to success in social media marketing. Go Daddy Web Experts will explain:

- Finding customers in the social sphere

- Developing your social voice
- How to craft social media content
- Using social media for customer engagement



Creating Capital Channels With Crowdfunding

Crowdfunding is becoming a popular way for entrepreneurs, startups and businesses not only to raise capital, but generate online marketing programs, conduct product testing, connect with like-minded people and much more. People that don't take advantage of these opportunities could be leaving money on the table, or worse, spending it unnecessarily. In this presentation, Jason Graf will not only share the basics of crowdfunding – what it is and how to get involved – but the opportunities for ancillary service providers as well as the future of equity crowdfunding.



10 Things Every Website Must Have To Drive Sales

Every small business deserves a website that makes them money. Whether you already have a website, or you're looking to build one, hear from Shawn Pfunder on the top 10 things your website MUST HAVE to turn visitors into customers. Join us for this 45 minute workshop to learn how to:

- Create a homepage that converts
- Establish credibility (and trust) with your visitors, instantly
- Turn your website into a lead generation machine

Wondering if you've got an effective website? Shawn has also provided a 10 point website inspection checklist within the workshop.

Economic Development Related News

- [Minimum wage, sales tax, education among legislative priorities for business groups](#)
- [House Republicans will push for an overhaul of VEDP and its board](#)
- [Republican majority renders Va. governor's legacy uncertain](#)
- [McAuliffe enters final General Assembly session with eye on legacy](#)
- [Minotaur rocket launch for NRO expected at Wallops by end of 2018](#)
- [New ag and forestry secretary determined to boost rural economy](#)
- [Poll Finds Support for Workforce Training](#)
- [Study shows Virginia wine industry has growing impact](#)
- [Virginia's Direct Food Economy More Than \\$215 Million](#)
- [Virginia Wine Industry Contributes Nearly \\$1.4B Annually](#)

- [Governor McAuliffe Announces Virginia Companies Increase International Sales through Commonwealth's Premier Exporting Program](#)
- [Virginia unemployment rate dips to 4.1 percent](#)
- [Virginia one of top 10 states for green building](#)
- [New leader at the Virginia Economic Development Partnership promises reforms, economic growth across regions](#)
- [More than a job](#)
- [Smart incentives, good management boost economic development](#)
- [Virginia advances in annual workforce development rankings](#)

Resources & Documents

- [Accomack-Northampton Planning District Commission](#)
- [Stronger Economies Together Regional Economic Development Plan](#)
- [ESVA Comprehensive Economic Development Strategy](#)
- [Accomack Economic Development Authority](#)
- [Northampton County Department of Economic Development](#)



Accomack-Northampton Planning District Commission | 23372 Front Street, PO Box 417,
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