



# Economic Development e-News 3.29.17

News and Information from the Accomack-  
Northampton Planning District Commission  
Economic Development Office

## A-N Economic Development Committee News & Information

### Get Involved in Regional Economic Development for the Shore!

The A-N Economic Development Committee invites members of the community to attend any of a series of industry sector-focused working meetings to maintain and develop region economic development plans for the Shore. The first round of meetings is scheduled for April:

#### Agribusiness & Food Processing Subcommittee Meeting

**April 12 @ 2:30 PM**

Eastern Shore Agricultural Research and Extension Center  
33446 Research Dr., Painter

#### Arts, Entertainment, Recreation & Visitor Industries Subcommittee Meeting

**April 13 @ 9:00 AM**

Onley Town Center (former Shore Bank Headquarters)  
25020 Shore Parkway, Onancock

#### Foundational & Entrepreneurship Development Subcommittee Meeting

**April 20 @ 9:00 AM**

Onley Town Center (former Shore Bank Headquarters)  
25020 Shore Parkway, Onancock

#### Aerospace & Defense Subcommittee Meeting

**April 25 @ 12:00 PM**

Sentinel Robotic Solutions  
33531 Chincoteague Rd., Wallops Island

Participants will be reviewing and updating existing plans and developing new projects for potential inclusion in the regional plan. Additional details and more information to follow.

#### Committee Members

Sue Anglim  
Sara Baldwin, Vice Chair  
Roland Bailey  
Peter Bale  
Joseph Betit  
John Chandler  
Tommy Clark  
Kevin Dennis  
Wesley Edwards  
Ava Gabrielle-Wise  
Fitz Godwin  
Jarrod Goodman  
Donald Hart  
Arthur Leonard  
Dave Lumgair  
Robert Marsh, Chair  
Andy Mason  
Caroline Massey  
Nicholas Pascaretti  
John Pavlik  
Mark Reiter  
Evelyn Shotwell  
Richard Snyder  
Charlie Russell  
Linda Thomas-Glover

#### Technical Advisors

John Andrzejewski  
Mike Mason  
Elaine Meil, Secretary

#### Staff

Curtis Smith  
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Caroline Bott  
cbott@anpdc.org  
757.787.2936 x111  
Tuesday - Thursday



[Click here to download the audio recording of the February 28, 2017 A-N Economic Development Committee Meeting.](#)

## USDA Rural Development Recognizes Completion of High Quality Regional Economic Development Plan on Eastern Shore

The U.S. Department of Agriculture's [Rural Development \(RD\) office in Virginia](#) recognized the A-NPDC in February at the A-N Economic Development Committee for the completion of a high quality regional economic development plan for the Eastern Shore. [Click here to read the full press release.](#)

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## Building Collaborative Communities Grant Update

A public stakeholder meeting to discuss adaptive reuse options for the former Northampton Middle School was held on March 2.

- [Click here for minutes from the meeting.](#)
- [Click here to download the meeting audio recording.](#)
- [Click here to view pictures from the meeting.](#)

Individuals interested in developing a feasibility plan for a **community commercial kitchen** are invited to attend a meeting on **April 6 @ 6:30 PM** at the Anheuser-Bush Coastal Research Center in Oyster.

Individuals interested in developing a **multi-use community center and cultural heritage museum** are invited to attend a meeting on **April 18 @ 5:30 PM** at the Northampton Free Library in Nassawadox.

**Governor McAuliffe Announces Virginia Advances in Annual Workforce Development Rankings.** [Click here to read the press release.](#)

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Come join the Eastern Shore of Virginia Tourism Commission for a half-day workshop with [Zack Miller](#) of [Hatch](#). This is an interactive workshop to help current tourism business owners identify growth opportunities, and potential tourism entrepreneurs find spring boards to be part of one of Virginia's fastest growing tourism destinations. FREE Lunch Included, seating capacity is limited.

[CLICK HERE TO REGISTER NOW.](#)

Tuesday, April 11  
9:30 AM to 2:00 PM  
Eastern Shore Community College  
FREE Lunch Included



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### 2017 Virginia Community Viability Institute *Making Your Place the Go-To Consumer Destination*



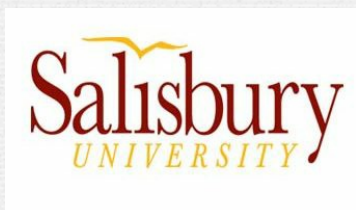
Re-inventing your Business: Marketing from Obscurity to a Vibrant Destination. Featuring Marketing Expert Jon Schallert.

Wednesday April 19, 2017  
9 a.m. — 4 p.m.  
Hilton Richmond Short Pump Hotel & Spa

[Click here for more information.](#)

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### Intellectual Property Strategies for Startups and Entrepreneurs



How do you know if you've created something unique? What's the best way to protect your ideas? These questions and more will be answered during a free Intellectual Property Workshop.

Meet IP professionals and entrepreneurs. Learn the latest intellectual property and innovation protection strategies as well as tips on everything from trademarks and copyrights to patents and trade secrets.

The IP Journey: Lessons Learned From Entrepreneurs a panel discussion with tips and perspectives from local entrepreneurs presented by Professor Patricia Campbell, Director – Maryland Intellectual Property Legal Resource Center. [Click here for more info and to](#)

[register.](#)

Wednesday, April 26, 2017

3:00-5:00 pm

Salisbury University, Academic Commons, 4th Floor

Parking available in Wayne Street Parking Garage.

## Free Training in 3D CAD @ M4Reactor

M4Reactor in partnership with Wor-Wic Community College and Quality Staffing Services has developed an introductory training program to prepare candidates for a job in 3D CAD & 3D Printing.

The class starts April 3rd! [REGISTER NOW!](#)



## Virginia Business - The Big Book

The fifth annual Big Book takes the measure of Virginia's economy in a series of charts and lists looking at a variety of industries and professions.

This annual publication is a must-read report card on Virginia's economic development with jobs and investment reports on Virginia's regions, a look at economic development in Virginia, a series of charts and our take on the 50 Most Influential Virginians.

[Click here to view the report.](#)



## 2016 Population Estimates

Each year, demographers at the University of Virginia [Weldon Cooper Center](#) develop and release the official population estimates for Virginia and its counties and independent cities to illuminate population counts between decennial censuses. These estimates provide the best approximation of the population count on July 1st of the prior year. Population estimates are an important tool used by a variety of state agencies in their planning processes — from developing budgets to determining salaries for public officials. [Click here to learn more.](#)

	US Census 2010	July 2016 Estimate	% Change
Virginia	8,001,024	8,411,808	5.1
Accomack County	33,164	33,330	0.5
Northampton County	12,389	12,139	-2.0
ESVA Total	45,553	45,469	-0.2

Source: Weldon Cooper Center for Public Service, Demographics & Workforce Group, <http://demographics.coopercenter.org/virginia-population-estimates/> (January 2017).



- [Should You Advertise on Local Radio?](#)
- [Boost profits with a Customer Relationship Manager](#)
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- [Start a non-profit](#)
- [Build an online reputation](#)
- [Approach angel investors](#)
- [Reach more customers](#)
- [4 Steps to Build Your Personal Brand Online](#)

## Economic Development Related News

- [The play is under review](#) *Scrutiny of economic incentives is growing throughout the country*
- [Data driven](#) *New economic development leader says Virginia can again be a top-growth state*
- [Average life expectancy set to increase by 2030](#)
- [GO Virginia's regional councils named](#)
- [Virginia unemployment falls during February](#) *Rate dips to 3.9 percent, the lowest level since 2008.*
- [Port of Virginia, Army Corps negotiate some white water in 55-foot-channel study](#) *The Port of Virginia is still in hot pursuit of having the deepest shipping channels on the East Coast*
- [Hampton Roads has tried to work together before. Will it work this time?](#) *Ask anyone who's been around here a few years how long they've been hearing about "regionalism" and its potential to bring economic prosperity, and you'll likely get the answer: For-ev-er.*
- [Economic growth opportunities touted on Va. Shore](#)
- [Five ways Virginia's new eco devo chief hopes to improve the state's economy](#)

## Resources & Documents

- [Accomack-Northampton Planning District Commission](#)
- [Stronger Economies Together Regional Economic Development Plan](#)
- [ESVA Comprehensive Economic Development Strategy](#)
- [Accomack Economic Development Authority](#)
- [Northampton County Department of Economic Development](#)

