



Economic Development e-News 7.28.17

News and Information from the Accomack-
Northampton Planning District Commission
Economic Development Office

A-N Economic Development Committee News & Information

Mark Your Calendars Now!

The next A-N Economic Development
Committee Meeting will be

**Thursday, September 28
3:00 - 4:30 PM**

**Eastern Shore Community College
Workforce Development Center**

For More Information Contact
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Committee Members

<i>Sue Anglim</i>	<i>Sara Baldwin, Vice Chair</i>
<i>Roland Bailey</i>	<i>Peter Bale</i>
<i>Joseph Betit</i>	<i>John Chandler</i>
<i>Tommy Clark</i>	<i>Kevin Dennis</i>
<i>Wesley Edwards</i>	<i>Ava Gabrielle-Wise</i>
<i>Fitz Godwin</i>	<i>Jarrod Goodman</i>
<i>Donald Hart</i>	<i>Arthur Leonard</i>
<i>Dave Lumgair</i>	<i>Robert Marsh, Chair</i>
<i>Andy Mason</i>	<i>Caroline Massey</i>
<i>John Pavlik</i>	<i>Mark Reiter</i>
<i>Evelyn Shotwell</i>	<i>Richard Snyder</i>
<i>Charlie Russell</i>	<i>Linda Thomas-Glover</i>

Technical Advisors

Rob Bloxom
Charles Kolakowski
Lynwood Lewis
Mike Mason
Elaine Meil, Secretary

Conferences, Meetings & Workshops

Growing, Planting, & Harvesting Lavender with Ellen Reynolds

Lavender is emerging as one of the most popular plants for small-scale farms as well as for large farms who want to add the increasingly popular and fragrant herb as a side-crop. Join Future Harvest CASA and the Eastern Shore Resource Conservation & Development Council (ES RC&D) for this extraordinary opportunity to learn from an expert herb grower, distiller and conservation educator.

WHEN: Tuesday, Aug. 22 9:00 am - 12:00 noon

WHERE: Barrier Island Center, 7295 Young St, Machipongo, VA 23405

TICKETS: \$10 for FHCASA members/\$15 non-members

[Click Here for More Information](#)

Virginia Aquaculture Conference

The biennial Virginia Aquaculture Conference is hosted by Advisory Services at the Virginia Institute of Marine Science. This is an industry conference, providing an opportunity for the

aquaculture industry to learn about current and upcoming issues, explore new developments in culture technology, and interact with others with similar interests. The aquaculture industry in Virginia is made up of bivalve shellfish, marine and freshwater finfish and freshwater prawn industries. The conference program features two concurrent sessions – bivalve shellfish and finfish/prawn- to address the needs of these groups.

WHEN: November 17-18

WHERE: Newport News Marriott City Center

[Click Here for More Information](#)

VA Governor's Housing Conference - Scholarships Available November 15-17, 2017

The Governor's Housing Conference connects Virginia's affordable housing providers with funders, lenders, realtors, nonprofits, public officials and resources to improve housing in Virginia's communities. The conference provides stimulating and thought-provoking information and educational sessions led by experts in housing, finance and development. Each year more than 800 people from throughout Virginia participate in the Governor's Housing Conference to take advantage of excellent professional development, incredible networking and valuable training opportunities. It is Virginia's largest and most comprehensive affordable housing event of the year.

[Click Here for Scholarship Information](#)

[Click Here for Conference Information](#)

Research & Information

1 in 5 Virginians Will Be Over 65 Years Old By 2030

Our [recently released population projections for Virginia](#) shows that the total population is projected to expand to nearly 8.75 million residents by 2020 and to [over 10 million residents by 2040](#). A large number of these people will be 65 or older. Virginia's elderly population is anticipated to nearly double in size between 2010 and 2030, accounting for about 1 in 5 Virginians. [Read More](#)

Kauffman Foundation-Funded Study Explores Urban-Rural Entrepreneurship

A new study from Virginia Tech's Office of Economic Development provides a unique metrics framework that researchers can use to evaluate entrepreneurial success in communities across the nation. [Read More](#)

Virginia's SBDCs: the "go-to" resource for businesses seeking capital

Your local SBDC can help businesses find capital to launch or grow. SBDC advisors will first work with owners to determine the funding amount required based on the project scope and use of funds. Advisors will also evaluate and recommend funding alternatives such as commercial loans, lines of credit, and public and private sources of capital. And, finally, to help businesses prepare financing proposals, SBDC assistance also includes financial analysis, financial projections, and presentation coaching. SBDC advising is available at no charge. [Contact your local SBDC for more information.](#)

Innovation commercialization assistance available through the SBDC network

The Virginia SBDC Innovation Commercialization Assistance Program (ICAP) provides instruction, advice and support to businesses and university spin-outs in the areas of technology transfer, intellectual property, technology commercialization, and equity financing. ICAP specialists train and advise clients on business model development, commercialization plans and technology evaluation, markets, and team make-up required to move ideas from concept to commercial product launch. ICAP is a program of the Virginia SBDC Network and George Mason University and is delivered and accessed through the network of 28 local SBDCs across Virginia. [Read More](#)

Healthy Watershed Forest Retention Project

According to a release from the Virginia Department of Forestry, Virginia and Pennsylvania has just finished a two-tier analysis of the economic benefits of meeting the bay's clean-ups goals through the retention of forestland. [Read More](#)

American Enterprise Institute: Explaining the decline in US entrepreneurship

Differences in tax and regulatory policy between states do not seem to have an impact on business formation, though this research looks at business formation broadly and does not directly focus how policy affects their ability to scale nor what sorts of business are being created, such as “lifestyle” vs. “transformational” entrepreneurship. [Read More](#)

Federal Trade Commission - Small Business Scam ALERT

[Click here to learn the telltale signs of five common scams that target small and medium-sized businesses, churches, and not-for-profit groups.](#)

Virginia Outdoors Survey

Since the 1970s, the Virginia Outdoors Survey (VOS) has been conducted as a random survey of Virginia residents. The survey assesses the popularity and needs for outdoor recreation facilities across the commonwealth. For the first time, the 2017 survey is open to the general public. The Department of Conservation and Recreation invites you and anyone you wish to share the link with to take the 2017 Virginia Outdoors Survey. The online survey will close at 5 p.m. on Aug. 24. [Click Here to Take the Survey](#)

SBA & SCORE Resources & Webinars

BLOG: School's Out for Summer...But Not Your Small Business

Whether you're more excited about firing up the grill, relaxing on the beach or being more active, the warm summer months can provide challenges for your small business — especially if you're based at home. [Read More](#)

SBA's All Small Mentor-Protégé Program

This tutorial is designed to help you answer the question, “Is SBA's All Small Mentor-Protégé



Program a good fit for my business?" You will be provided relevant details to inform the answer to that question to include learning how small businesses fit into the federal buying marketplace. [Click Here to Register](#)

Rethinking Insurance Coverage

Like most small businesses, you probably can't self-insure (pay for losses out of pocket) because you can't afford the risk for substantial financial exposure. You need insurance. But you may not have the type or amount of coverage that is necessary for your protection at this time. Most small business owners routinely renew policies year after year without thinking about how changes in their business affect their risk exposure and coverage needs. [Read More](#)

Taking Your High-Tech Product to Market

Your product or service is on the cutting edge of technology, a definite game changer. Now you need to find the best way to get your breakthrough to market. This course will introduce you to the product life cycle of high-tech products and help you find the best way to enter the market and sell your product or service. [Click Here to Launch the Course](#)

How to Make Your Payments Processes More Efficient & Safe Tuesday, August 1 | 3:00 p.m. ET | 12:00 p.m. PT

Learn about the Small Business Payments Toolkit, a free, newly updated educational resource created by the Business Payments Coalition. Designed for small businesses, the Toolkit will help you learn how to make your incoming and outgoing payments processes more efficient and safer. We'll begin by covering basic information on payment options and discuss pros and cons of each type. [Click Here to Register](#)

Economic Development News

- [Virginia is for Unmanned Systems Lovers](#)
- [Trump administration continues clearing the way for potential drilling off Virginia's coast](#)
- [As sea levels rise, NOAA scientists work toward seasonal tidal flooding forecasts](#)
- [Dominion Energy to buy Northampton County solar farm](#)
- [Shore United Bank Expands to Virginia](#)
- [Report looks at preserving forestland and the Chesapeake Bay](#)
- [Entrepreneurial thinking isn't just for business students](#)
- [Virginia ends fiscal year with \\$132 million surplus](#)
- [Secretary of the Interior announces boating grants in Yorktown](#)
- [New study finds Virginia scores well for fiscal strength — and Maryland does not](#)
- [Virginia ranks high in survey of minority-owned businesses](#)
- [State officials: Economic impact of agriculture and forestry rose 30 percent to \\$91 billion from 2013 to 2016](#)
- [Economic development leader says research needed on why college grads are in jobs](#)

[that don't require a degree](#)

- [What's next for broadband internet on Virginia's Eastern Shore?](#)
- [VIMS receives \\$835,000 federal grant for shoreline research](#)

Resources & Documents

- [Accomack-Northampton Planning District Commission](#)
- [Stronger Economies Together Regional Economic Development Plan](#)
- [ESVA Comprehensive Economic Development Strategy](#)
- [Accomack Economic Development Authority](#)
- [Northampton County Department of Economic Development](#)

