

Rural Coastal Virginia Alliance

Mission

“The Rural Coastal Virginia Alliance exists to present unique ecotourism activities and destinations for locals and visitors to easily enjoy. The three alliance partners embrace sustainable, vibrant, healthy ecosystems, and a resilient, diversified, nature-based economy.”

Vision

“Connecting locals and visitors to world-class ecotourism destinations.”

2019 Committee Commitment

“This Committee will ensure that all projects emphasize community development, environmental stewardship, entrepreneurial growth, health attributes, and the cultural integration of the coastal communities. Fundamental to their outreach, economic, and educational attributes, the project programs focus on increasing ecological and economic potential of the benefits wetlands, waterways, and oysters and wildlife have to the health of the Chesapeake Bay and its tributaries.”

Ecotourism Steering Committee Meeting

September 9, 2019

Conference Call 10:00 A.M. – 12:00 P.M.

Dial-in number (US): (515) 604-9862

Access code: 363564#

Online meeting ID: salexander67

Join the online meeting: <https://join.freeconferencecall.com/salexander67>

AGENDA

1. Welcome (5 min)
2. Unique Deliverables Progress Updates: (1hr15min: 15 min each)
 - a. ES Water Trail Working Group & Ecotour Course (Shannon Alexander)
 - b. Middle Peninsula Project Management Team (Jackie Rickards)
 - c. Virginia Oyster Trail Digital Engagement Working Group (Lisa Hull)
 - i. Virginia Oyster Trail Engagement Tool (Sherri Smith, Virginia Oyster Trail)
 - d. Website (Stephanie Heintz, Consociate Media)
3. Timeline Discussion (20)
 - a. Press Release and Hard Roll Out for Oyster Trail Tool & Water Trail Website
 - i. Needs Prior to End of Year and Hard Roll Out
 - b. Potential Additional VCZMP supported 3-years
 - i. Integrating Additional Regions/Trails & the Office of Outdoor Recreation
4. Next Steps (Semi-Annual Reporting) and Next meeting