

Rural Coastal Virginia Alliance

Mission

“The Rural Coastal Virginia Alliance exists to present unique ecotourism activities and destinations for locals and visitors to easily enjoy. The three alliance partners embrace sustainable, vibrant, healthy ecosystems, and a resilient, diversified, nature-based economy.”

Vision

“Connecting locals and visitors to world-class ecotourism destinations.”

Ecotourism Steering Committee Meeting

Tuesday October 30, 2018

Hampton Roads Planning District Commission, Room D/E

723 Woodlake Dr, Chesapeake, VA 23320

10:00 A.M. – 12:00 P.M.

AGENDA

1. Welcome (5 min)
2. Virginia Scenic Rivers Program – Lynn Crump, DCR (15 min)
3. Website Presentation – Stephanie Heintz, Consociate Media (10 min)
 - a. Associated maintenance and next steps discussion (10 min)
4. Virginia Oyster Trail Presentation – Sherri Smith, Virginia Oyster Trail (10 min)
 - a. Long-Term Sustainability Discussion (10 min)
5. Regional Groups: (15 min each)
 - a. Eastern Shore Water Trail Working Group & Ecotour Course (Shannon Alexander)
 - b. Middle Peninsula Project Management Team (Jackie Rickards)
 - c. Virginia Oyster Trail Digital Engagement Working Group (Lisa Hull)
6. Upcoming Event Preparations: VCPC, Biennial Coastal Partners Workshop, VOT Conference (15 min)
7. Next steps and next meeting

Optional Conference Call & Screen Share Info

Dial-in number (US): (515) 604-9862

Access code: 363564#

Online meeting ID: salexander67

Join the online meeting: <https://join.freeconferencecall.com/salexander67>