

Rural Coastal Virginia Alliance

Mission

“The Rural Coastal Virginia Alliance exists to present unique ecotourism activities and destinations for locals and visitors to easily enjoy. The three alliance partners embrace sustainable, vibrant, healthy ecosystems, and a resilient, diversified, nature-based economy.”

Vision

“Connecting locals and visitors to world-class ecotourism destinations.”

2019 Committee Commitment

“This Committee will ensure that all projects emphasize community development, environmental stewardship, entrepreneurial growth, health attributes, and the cultural integration of the coastal communities. Fundamental to their outreach, economic, and educational attributes, the project programs focus on increasing ecological and economic potential of the benefits wetlands, waterways, and oysters and wildlife have to the health of the Chesapeake Bay and its tributaries.”

Ecotourism Steering Committee Meeting

December 4, 2019

Conference Call 9:00 A.M. – 11:00 A.M.

Dial-in number (US): (515) 604-9862

Access code: 363564#

Online meeting ID: salexander67

Join the online meeting: <https://join.freeconferencecall.com/salexander67>

AGENDA

1. Welcome (5 min) – Special welcome to new A-NPDC Coastal Planner, Jessica Steelman
2. Year 2 Wrap Up - Any Unique Deliverables Progress Updates (for which email exchange was insufficient): (15 min)
3. Year 3 Discussion
 - a. Oyster Trail Regional Sessions – timeline, needs, locations, expectations (30 min)
 - b. Timeline for Marketing Strategy – VTC spring application, need for additional meetings? (20 min)
4. New Focal Area Proposal – *Ecotourism: Building Community, Ecological, & Economic Resiliency* (20 min)
5. Next Steps and Next meeting (10 min)