

Tuesday, October 30, 2018 at the
Hampton Roads PDC, Room D/E
723 Woodlake Dr., Chesapeake, VA 23320
10:00 A.M. – 12:00 P.M.

AGENDA

1. Welcome (5 min)
2. Virginia Scenic Rivers Program – Lynn Crump, DCR (15 min)
3. Website Presentation – Stephanie Heintz, Consociate Media (10 min)
 - a. Associated maintenance and next steps discussion (10 min)
4. Virginia Oyster Trail Presentation – Sherri Smith, Virginia Oyster Trail (10 min)
 - a. Long-Term Sustainability Discussion (10 min)
5. Regional Groups: (15 min each)
 - a. Eastern Shore Water Trail Working Group & Ecotour Course (Shannon Alexander)
 - b. Middle Peninsula Project Management Team (Jackie Rickards)
 - c. Virginia Oyster Trail Digital Engagement Working Group (Lisa Hull)
6. Upcoming Event Preparations: VCPC, Biennial Coastal Partners Workshop, VOT Conference (15 min)
7. Next steps and next meeting

Minutes

Virginia Scenic Rivers Program Presentation

Lynn Crump of DCR presented, with the aid of a power point presentation, about the VA Scenic Rivers Program. Included here is a brief synopsis of the almost hour presentation. There are approximately 49,000 miles of rivers in VA, about 850 miles of which are designated as scenic, none of these miles are in the coastal region. The goal for DCR is to have a dozen new rivers designated as scenic prior to the 50th anniversary of the Virginia Scenic Rivers Act in 2020. The process to become a scenic river is quite time consuming and involves river segment evaluation

Rural Coastal Virginia Ecotourism Planning Meeting

using 13 factors, requires support at the local jurisdiction level, and requires action at the General Assembly. There was an idea from VTC for a new “Virginia is for River Lovers” logo. <http://www.dcr.virginia.gov/recreational-planning/srfag>

Website Presentation

Stephanie Heinatz of Consociate Media presented the VirginiaWaterTrails.org website. All were happy with the website and only a handful of minor changes were recommended.

Virginia Oyster Trail Presentation

Sherri Smith, of the Virginia Oyster Trail, with her Artisan Center of Virginia team, presented the beta version of the itinerary tool via webinar.

Regional Groups

Eastern Shore Water Trail Working Group & Ecotour Course (Shannon Alexander) - Shannon gave a very brief update as to preparations for the upcoming 2019 iteration of the Ecotour Guide Course and results from stakeholder meetings for the update of the Seaside Water Trail.

Middle Peninsula Project Management Team (Jackie Rickards) – Jackie provided a brief update via conference call.

There was a goal set up to invite Gov. Northam to kayak one of the segments of a RCVA water trail in the spring or early summer of 2019, to help with publicity of the new Water Trail site and raise awareness about the collaborative projects being done in the three regions, particularly those supported by VCZMP/NOAA.

Next Steps and Next Meeting

PDCs will continue to work on their regional efforts according to the updated VCZMP grant timeline, with this first year of the project closing at the end of the calendar year. The A-NPDC will send a doodle for the next quarterly meeting to be held in January, February, or March of 2019.