

**Parksley Downtown Revitalization Project  
Management Team Meeting**

November 27, 2017  
10:00 a.m.  
Town Office, Parksley

**MEETING AGENDA**

1. Call to Order
2. Update on CDBG Planning Grant
  - New Community Improvement Grant Application schedule
3. Community Vision Statement Discussion
  - Review survey outcomes
  - Revise and finalize vision statement
4. Marketing Strategies
  - Review survey outcomes for tagline
  - Discuss tagline and next steps
5. Economic Restructuring Plan
  - Review examples of actions taken by other communities
  - Begin developing specific actions and strategies
6. Discuss schedule, next steps, and responsibilities for project