

# Rural Coastal Virginia Alliance

## **Mission**

“The Rural Coastal Virginia Alliance exists to present unique ecotourism activities and destinations for locals and visitors to easily enjoy. The three alliance partners embrace sustainable, vibrant, healthy ecosystems, and a resilient, diversified, nature-based economy.”

## **Vision**

“Connecting locals and visitors to world-class ecotourism destinations.”

## **2019 Committee Commitment**

“This Committee will ensure that all projects emphasize community development, environmental stewardship, entrepreneurial growth, health attributes, and the cultural integration of the coastal communities. Fundamental to their outreach, economic, and educational attributes, the project programs focus on increasing ecological and economic potential of the benefits wetlands, waterways, and oysters and wildlife have to the health of the Chesapeake Bay and its tributaries.”

## Ecotourism Steering Committee Meeting

September 3, 2020

9:00 A.M. – 12:00 A.M.

Virtual Meeting

### **Zoom:**

<https://zoom.us/j/7577872936?pwd=QTNJdmhCc3pWdVNUZ0ZWYnVjdWpWUT09>

**Meeting ID:** 757 787 2936

**Passcode:** 7577872936

**One tap mobile:** +16465588656,,7577872936#,,,,,0#,,7577872936# US (New York)

## AGENDA

- 9:00 Welcome
- 9:10 Status Check: FY19 SOW
- 9:40 WT Contact Form/Email
- 9:50 RMS Symposium Presentation - advertise joining the VWT?
- 10:00 Consociate Media
  - 36 Month Marketing & Strategy Plan Review
  - Logins for all 4 Regions
  - 404 errors resolved?
  - FWD wordpress@viriniawatertrails emails/notifications to Jessica
- 11:00 Break
- 11:10 Regional, VOT, & VTC Updates (5 minutes each)
- 11:40 Next Steps and Next Meeting – December 3, 2020
  - **Due no later than September 30, 2020:**
    - Semiannual Progress reports
      - Be sure to include Progress %, Events, & Leveraged Funds
      - Draft report can be found [here](#)
    - Email to Jessica **no later than October 15, 2020:**
      - Final Report narratives & supporting documents/images/charts
      - Invoices
        - NOTE: Please send **individual emails** with your invoice
  - FY20 SOW Review
  - FY20 MOUs - To be sent upon receipt of executed CZM contract