



# Economic Development e-News 5.31.17

News and Information from the Accomack-  
Northampton Planning District Commission  
Economic Development Office

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## A-N Economic Development Committee News & Information

The next Economic Development Committee Meeting will be held on **June 6 at 3:00 PM in the ESCC Workforce Development Building**. The meeting is free and open to the public. The Committee will be reviewing the current industry cluster workplans:

- [Agribusiness & Food Processing](#)
- [Arts, Entertainment, Recreation, & Visitor Industries](#)
- [Aerospace & Defense](#)
- [Foundational & Entrepreneurship](#)

[CLICK HERE FOR THE MEETING AGENDA  
AND PACKET MATERIALS](#)

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## Building Collaborative Communities Grant Update

- The findings of the indoor environmental risk assessment and wastewater treatment assessment of the Northampton County Community Facilities Building were presented to the Board of Supervisors in May.
- Marine-industrystakeholder interviews to determine workforce and facility needs have been conducted. The next step will be the creation of a regional marine-industries resource page on the A-NPDC website where information will be shared forcommunity-wide benefit.
- Staff continue to meetwith stakeholder groups aligned with potential adaptive reuses of the formerschool site. One group, the “Historic Northampton County High School CommunityCenter,” has taken the lead in developing a business plan for a multi-usecommunity center. **The group is holding a public meeting on June 28 at 5:30 PM at Indiantown Park in Eastville to discuss potential reuse of the facility.**

## CommitteeMembers

Sue Anglim  
Sara Baldwin, Vice Chair  
Roland Bailey  
Peter Bale  
Joseph Betit  
John Chandler  
Tommy Clark  
Kevin Dennis  
Wesley Edwards  
Ava Gabrielle-Wise  
Fitz Godwin  
Jarrod Goodman  
Donald Hart  
Arthur Leonard  
Dave Lumgair  
Robert Marsh, Chair  
Andy Mason  
Caroline Massey  
John Pavlik  
Mark Reiter  
Evelyn Shotwell  
Richard Snyder  
Charlie Russell  
Linda Thomas-Glover

## Technical Advisors

Rob Bloxom  
Charles Kolakowski  
Lynwood Lewis  
Mike Mason  
Elaine Meil, Secretary

## Staff

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Caroline Bott  
cbott@a-npdc.org  
757.787.2936 x111  
Tuesday - Thursday

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VIRGINIA INITIATIVE FOR  
**GROWTH &  
OPPORTUNITY**  
IN EACH REGION

### GO Virginia Hampton Roads Regional Council Board and Executive Committee Meeting

The GO Virginia Hampton Roads Regional Council Board and Executive Committee will be held on Tuesday, **June 6, 2017**. The Executive Committee will meet from 11:00 a.m. – 12:00 p.m. at the office Reinvent Hampton Roads (101 W. Main Street, Ste. 415, Norfolk, VA 23510). The Regional Council Board will meet from 1:00 p.m. – 2:00 p.m. at the new Hilton hotel The MAIN (100 E Main St, Norfolk, VA 23510). Conference room “Granby A/B” located on the 3rd floor of the hotel. Please contact Tiffany Brannon at [tbrannon@reinventhr.org](mailto:tbrannon@reinventhr.org) for more information.



### Women and Military Spouse Small Business Summit

**June 27 @ ODU 8AM - 4PM**

A Small Business Training Summit hosted by the Veteran Business Outreach Center, at Old Dominion University to provide entrepreneurial and small business support

to Women, Military Spouses, Veterans and ALL small businesses throughout the Mid-Atlantic. This is a CAN'T MISS event for women, military spouse, veteran or small business owner who is focused on starting or growing a business. Come network with other women, military spouses, veterans and small business owners growing successful businesses. We offer small business training in all areas, access to Subject Matter Experts, Small Business Resources, as well as a powerful networking opportunity!

[Click here for more information or to register.](#)



**GRANT WRITING USA®**

### Grant Writing Workshop in Chesapeake

Hampton Roads Planning District Commission and Grant Writing USA will present a two-day grants workshop in Chesapeake, July 25-26, 2017. This training is for grant seekers across all disciplines. Attend this class and you'll learn how to find grants and write winning grant proposals. [Click here for more information.](#)

**VAGHC**

Fostering Inclusive Communities

2017 VIRGINIA GOVERNOR'S HOUSING CONFERENCE | NORFOLK, VA

Mark your calendar for the 2017 Virginia Governor's Housing Conference on Nov. 15-17 in Norfolk, Virginia. Join us for Virginia's largest housing event packed full of educational sessions led by experts in housing, finance and community development, as well as amazing networking opportunities with colleagues from across the commonwealth. [Click here for more information or to register.](#)

*New Products & Services = New Profits*

# INNOVATION READINESS SUMMER COURSE

## When

Wednesdays  
June 14 - July 26  
9:00 am - 3:30 pm

## Where

Horn Point Laboratory  
2020 Horns Point Road  
Cambridge, MD 21613

**Course Fee** \$349/person plus **License Fee** \$140/person

*The Innovation Readiness Course is designed to help businesses and entrepreneurs navigate the process of innovation and commercialization*

hotDesks



## Innovation Readiness Summer Course

**2017 Dates:** Wednesdays – June 14, June 21, June 28, (*skip July 5*), July 12, July 19, July 26

**Times:** 9:00 am to 3:30 pm (includes lunch)

**Location:** Horn Point Laboratory – Cambridge, MD

**Fees:** \$349/person plus online material license fee \$140/person, total \$489/person

The Innovation Readiness course is designed to help businesses and entrepreneurs navigate the process of commercialization. In this course, you will be introduced to key concepts of innovation and explore each of the primary issues that impact bringing a technology to the market. By the end of the course, you will have clarity on your idea and you will be able to articulate it in a way that will be compelling to potential investors, customers, and partners. Topics to be covered in the course include tech transfer, ideation and next generation strategies, advanced manufacturing, additive (3D) manufacturing, and change management.

[Click here for more information.](#)

## Funding & For Your Information



### ESVA Road Sponsorship Available Now!

Looking for a great way to market your business AND benefit the Eastern Shore at the same time?

Sponsor-A-Highway provides **cleaner and safer highways**, plus promotes a sense of **community pride**. [Click here for more information.](#)



### Farm Bureau Rural Entrepreneurship Challenge

The American Farm Bureau Federation is opening online applications for its fourth Rural Entrepreneurship Challenge. Entrepreneurs will compete for \$145,000 in startup funds.

The competition provides an opportunity for individuals to showcase ideas and business innovations that benefit rural regions of the United States. It is the first national rural business competition focused exclusively on innovative entrepreneurs working on food and agriculture businesses. [Click here for more information.](#)



## \$17 Million Available to Spur Regional Innovation

The US Dept. of Commerce's Economic Development Administration (EDA) announces \$17 million available to spur regional innovation. Under this competition, EDA is seeking applications for two separate funding opportunities: the i6 Challenge and the Seed Fund Support Grant competition. The application period will close June 23, 2017. [Click here for more information.](#)

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## NASA's Space Technology Mission Directorate: Regional Economic Development

RED is NASA's effort to spark economic growth by creating, contributing to, catalyzing, and supporting economic and innovative ecosystems across the country. Want to learn more about the Regional Economic Development (RED) program at the NASA Centers, explore potential collaboration opportunities with NASA in your region? [Click here for more information](#) or email [NASA-RED@mail.nasa.gov](mailto:NASA-RED@mail.nasa.gov)

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## IT and workforce; a complicated relationship

As the relationship between technology and work continues to evolve, concerns abound, including its effects on jobs, education and business. The National Academy of Sciences, Engineering, and Medicine took a deeper look at the relationship and its impact, convening an expert committee to delve into the topic and set forth a research agenda. The resulting report, [Information Technology and the U.S. Workforce: Where Are We and Where Do We Go from Here](#), explores the current state, trends, and possible futures of technology and work, as well as the possible implications for education, privacy, security and even democracy.

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## SSTI: Summary of White House Budget by Agency

The president's [budget for FY 2018](#) would eliminate funding for numerous innovation programs, slash spending on R&D and technology transfer and limit education and training opportunities. The full budget proposal may well be "[dead on arrival](#)" in Congress, but this is not the same as Congress rejecting *each* budget proposal. These cuts threaten America's long-term economic, medical and security interests — described by *WIRED* as "[science insurance](#)" — but cuts to Medicaid and Meals-on-Wheels will continue to receive the bulk of national attention. If federal spending for science, technology, innovation and entrepreneurship is to remain a national priority, the best — and likely, only — advocates will be the practitioners, researchers, investors and entrepreneurs who experience these initiatives on a daily basis. In short: you. [Click here for more information.](#)

## Economic Development Related Research

10+ Tools to Explore Publicly Available Data from SSTI

[Innovation Index 2.0](#): StatsAmerica, a project of the Indiana Business Research Center funded

with support from the U.S. Economic Development Administration, operates this index for economic development practitioners to use in strategic planning, site requests, developing metrics, and grant writing. The recently updated index includes more than 50 new measures.

**USA Facts**: This newly launched interactive site, a project of former Microsoft executive Steve Ballmer, seeks to paint a data-driven portrait of the American population, as well as the government's finances and impacts on society. The information is provided as a non-partisan, free public service, with continued maintenance and expansion expected.

**Peer City Identification Tool**: The Community Development and Policy Studies division (CDPS) of the Federal Reserve Bank of Chicago developed this tool to help policymakers and practitioners understand a municipality in the context of peer cities. The tool uses a cluster analysis to identify peer cities along economic, demographic, social, and housing dimensions.

**Panel Database on Incentives and Taxes**: Research conducted by Timothy Bartik of the Upjohn Institute examines business incentives for economic development offered by state and local governments in the United States. This interactive database contains data on incentives and taxes for 33 states (representing more than 90 percent of U.S. output) across 45 industries over the past 26 years.

**Data USA**: A project of Deloitte, Datawheel, and Cesar Hidalgo, professor at the MIT Media Lab and director of MacroConnections, Data USA helps users understand and visualize important issues facing the U.S. such as jobs, skills and education across industry and geography.

**National Equity Atlas**: PolicyLink and the Program for Environmental and Regional Equity (PERE) at the University of Southern California operate this data portal, which provides a comprehensive resource to track and measure inclusive growth. The Atlas highlights demographic change, racial inclusion, and the economic benefits of equity for the 100 largest cities, 150 largest regions, all 50 states, and the United States.

**U.S. Cluster Mapping Project**: Led by Harvard Business School's Institute for Strategy and Competitiveness in partnership with the U.S. Department of Commerce and U.S. Economic Development Administration, The U.S. Cluster Mapping Project provides over 50 million open data records on industry clusters and regional business environments in the United States to help promote economic growth and national competitiveness.

**Federal Efforts Supporting Entrepreneurship**: Research by Andrew Reamer, a professor at the George Washington University Institute of Public Policy, highlights programs, interagency working groups, advisory committees, executive orders, presidential memoranda, statistics, and congressional caucuses related to entrepreneurial support.

**Our World in Data**: A project of the University of Oxford, this site provides a global look at development through data visualizations and the presentation of academic research. The site explores development dimensions such as demographics, poverty, and economic growth from an international perspective, with some data stretching back hundreds of years.

Two federally managed sites also provide an interactive look at government data:

**USA Spending.gov**: Since 2007, the federal government has been required by law to maintain a frequently updated, searchable website that provides access on entities and organizations that receive federal funds. In May 2017 the U.S. Department of Treasury will launch the **next generation** of the site to include new features and expanded data, as required by the Digital Accountability and Transparency Act of 2014.

## SBA & SCORE Resources & Webinars

**Small Business Success Virtual Conference**

Thursday, June 8, 2017

12:00pm – 5:00pm EST / 9:00am - 2:00pm PST

Don't miss the Small Business Success Virtual Conference on June 8th, powered by SCORE and Verisign! This half-day event offers educational webinars, one-on-one mentoring sessions, exhibitor booths and networking chat rooms to give you the information you need to succeed as a small business owner.

Webinar topics include:

- Digital Marketing Demystified (The Best Darn Digital Marketing Session Ever!)
- How To Grow Your Startup Sales Funnel in 7 Steps
- Build a Strong Credit Profile to Increase Your Options When Applying for a Business Loan
- Harnessing the Power of the Internet to Make Your Small Business Shine
- Understanding the Key Clauses in Your Commercial Lease: What You Need to Know Before You Sign
- 6 Ways SCORE Can Help You Succeed
- Hire with Confidence: How to Comply with "Ban the Box" and Other Trending Hiring Laws
- Location, Location, Location! 14 Little-Known Factors to Consider When Choosing the Right Location for Your Retail Business
- Omnichannel Marketing for Small Businesses
- Know Your Key Numbers
- 5 Online Marketing Tricks Sure To Get You More Customers

[>Register Here](#)

## Economic Development Related News

**Riverside hospital has \$73M impact on Va. Shore**

**Another renaissance?** *Many major projects unfold as region diversifies its economy*

**Wealthy homeowners take on oystermen in war for the coast** *Oystermen, pirates and police clashed violently more than a century ago over who could collect the Chesapeake Bay's tasty and lucrative oysters. As the shellfish makes a comeback, a modern-day oyster war is brewing, this time between wealthy waterfront property owners and working-class fishermen.*

**Taking aim at short-term rentals** *Virginia's new law allows localities to require registration*

**Federal budget deal preserves Chesapeake Bay money, other 'Virginia priorities'** *Rejecting a proposal from President Donald Trump's administration to eliminate federal funding for the cleanup of the Chesapeake Bay, Congress appears poised to pass an appropriations bill that preserves money for a program that has enjoyed broad bipartisan support.*

**NASA to measure greenhouse gases over Mid-Atlantic region in May** *During the month-long campaign, a NASA C-23 Sherpa aircraft from the Wallops Flight Facility in Virginia will slowly fly at various altitudes, going as low as 500-feet, over the Pocomoke Forest area on the Eastern Shore of Maryland; agricultural areas and tidal marshlands from the Eastern Shore of Virginia to southern Delaware; the Chesapeake Bay and the Atlantic Ocean.*

**State tourism revenue reaches \$24 billion in 2016** *Virginia's tourism revenue reached \$24 billion in 2016, a 3.3 percent increase over 2015, outpacing the national growth rate of 2.7 percent.*

**2016 Halo Report: \$3.5B invested, pre-money valuations down, syndicated deals up, inclusion is a work in progress** In collaboration with the Angel Capital Association and Pitchbook, the Angel Resource Institute (ARI) released its [2016 Annual Halo Report](#),

**Virginia Governor Signs Bundle Of Clean Energy Bills** Gov. Terry McAuliffe ceremoniously signed 11 bipartisan bills passed by the state legislature earlier this year that promote the use of solar and other renewable energy options and aim to reduce energy consumption in Virginia.

**Brett Vassey column: Trump reverses obstacles to offshore energy development**

**Will Virginia's Governor Take More Action to Protect Environment?**

*"The only reason I think McAuliffe wouldn't do something is if he just didn't believe it would be good for economic development in Virginia.*

**Bacon's Mushroom Theory of Economic Development** *The Virginia mushroom farms are small enterprises that sell mainly to farmer's markets.*

**Officials: Teamwork, collaboration key to economic growth for coastal region** A-NPDC staff participated in a meeting to discuss a new multi-region partnership between the Eastern Shore, Middle Peninsula and Northern Neck.

**McAuliffe signs bill giving breweries and wineries more banquet licenses** *Virginia's growing craft brewing and wine industries should get another boost under legislation signed by Gov. Terry McAuliffe.*

**Roanoke College poll finds consumer sentiment still high, but starting to slide** *Virginians continue to feel good about the economy, but that attitude is starting to trend downward, according to a new consumer sentiment poll from Roanoke College.*

**Counties now have additional option for attracting new business** *HB1970 grants counties the authority to create economic revitalization zones and offer incentives and flexibility to new businesses in those areas. This ability was previously reserved for cities. The purpose of the zones is to persuade businesses to buy property in the area.*

**Turning stormwater runoff into a commodity** *A possible way to turn stormwater runoff into a commodity rather than a problem was unveiled during the Virginia Rural Coastal Economic Summit held at the Virginia Institute of Marine Science.*

**Kaine, Warner & Scott to Introduce Bill to Help Hampton Roads Invest in Sea Level Rise Resiliency Efforts** *Building Up Infrastructure and Limiting Disasters through Resilience (BUILD Resilience) Act, a bill to establish a competitive grant program for resilient infrastructure investment.*

**The 5 Biggest Blows of Trump's Proposed 2018 Budget for Cities** *Local governments face broad cuts to affordable housing, health programs and much more, as well as education vouchers, in the proposed 2018 budget.*

## Resources & Documents

- **[Accomack-Northampton Planning District Commission](#)**
- **[Stronger Economies Together Regional Economic Development Plan](#)**
- **[ESVA Comprehensive Economic Development Strategy](#)**
- **[Accomack Economic Development Authority](#)**
- **[Northampton County Department of Economic Development](#)**

